

FERNDALE CAT SHELTER

CORPORATE SPONSORSHIP PROGRAM



2020

ABOUT THE PROGRAM

Promote your brand while saving the kitties of Metro Detroit through the Ferndale Cat Shelter's corporate sponsorship program! Our corporate partners provide essential funding to our veterinary and supply needs, and their support goes a long way in helping our adoption, foster, sanctuary, and trap-neuter-return efforts.

As perks for your sponsorship, you'll have the option of sharing your company's contributions and social media profiles with our 10,000+ followers on Facebook, Twitter, and Instagram. You'll also get a link to your corporate website from both the catfelounge.com and ferndalecatshelter.org websites, and have the option of reaching the 3,000+ subscribers of our e-newsletter.

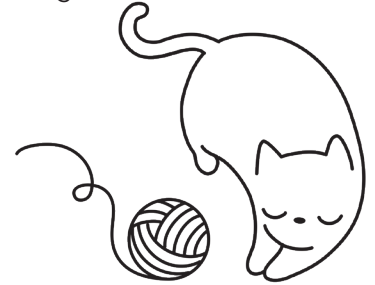
As a 501(c)3 non-profit, all donations to the Ferndale Cat Shelter are tax deductible.

HAVE ANOTHER IDEA?

Outside of the programs listed, we're always open to other corporate partnership ideas and events!

For more information or to become a 2020 sponsor, please contact David Oltean using the information below:

David Oltean
david@ferndalecatshelter.org



SPONSORSHIP OPPORTUNITIES

MOMMA CAT SPONSORSHIP

\$750 DONATION

This sponsorship program funds the intake, veterinary services, and supplies for a litter of kittens at the Catfe Lounge or in our foster network. We'll share two unique posts of your product/marketing materials alongside your sponsored kittens on social media, and will tag your social profiles. We'll also write a blog post outlining your organization and your contribution, which will be shared through our Catfe Lounge email newsletter.

*Availability limited based on litters in our care

SPONSORSHIP PERKS

- Naming privileges for a litter of kittens in our care
- Plaque of your sponsored litter of kittens
- Premium sponsor listing/link on our websites
- Two featured posts on FCS/Catfe Lounge social media channels
- Feature in Catfe Lounge e-newsletter
- Blog post highlighting your organization's contribution
- Warm fuzzy feelings for helping a litter of kitties

KITTEN SPONSORSHIP

\$300 DONATION

This program will fund the intake, veterinary services, and supplies for one kitten/cat at the Catfe Lounge or in our foster network. We'll share a picture of your product/marketing materials alongside your sponsored kitty on social media, and will tag your social profiles.

SPONSORSHIP PERKS

- Naming privileges for a kitten or cat in our care
- Plaque of your sponsored kitten
- Sponsor listing/link on our websites
- One featured post on FCS/Catfe Lounge social media channels
- Warm fuzzy feelings for helping a kitty

WILDCAT SPONSORSHIP

\$100 DONATION

Stray cats need love too! Your \$100 contribution will fund the trap, neuter, and release of one feral cat in the Metro Detroit area.

SPONSORSHIP PERKS

- Plaque acknowledging your contribution
- Sponsor listing/link on our websites
- Warm fuzzy feelings for helping a kitty

ABOUT

THE FERNDALE CAT SHELTER & CATFÉ LOUNGE

The Ferndale Cat Shelter is a non-profit 501(c)3 dedicated to providing medical care, adoption services, foster homes and trap-neuter-release programs for felines in the Ferndale area and beyond. As a no-kill organization, our mission is to improve the lives of felines in the Metro Detroit community and elevate the standards of cat guardianship and adoption. We are also affiliated with Ferndale's Catfé Lounge, a cat café that serves as our hub for cat adoption and fostering.

WE NEED YOUR HELP.



CONTACT US

(248) 733-3554
catfelounge.com
ferndalecatshelter.org

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Ferndale, Michigan 48220

